



IBC
Insurance Bureau
of Canada

MEDIA RELEASE

FOR IMMEDIATE RELEASE

Laurent Fafard appointed Vice-President, Quebec Region, Insurance Bureau of Canada

Montreal, May 1, 2025 —Insurance Bureau of Canada (IBC) is pleased to announce the appointment of Laurent Fafard as Vice-President, Quebec Region.

Mr. Fafard will lead IBC's activities in Quebec and will continue the work accomplished in government relations, notably by strengthening IBC's links with its various contacts, in government and elsewhere, on behalf of property and casualty insurers.

With a rich professional background at the Montréal Port Authority, the office of the Québec premier, and various government departments, the Chamber of Commerce of Metropolitan Montréal, and with a firm specializing in public and government affairs, Mr. Fafard exercised his skills in various fields, including public policy, government relations and economic development.

"I'm delighted to welcome Laurent to IBC where he will lead the industry's efforts to advance solutions on a number of fronts, including the impact of severe weather, in Quebec," said Celyeste Power, President and CEO of IBC. "I look forward to working with Laurent as we support the efforts of governments and regulators to build a stronger economy and a more competitive regulatory environment to benefit consumers in Quebec. We have important work ahead of us."

A law graduate from Université de Montréal, Mr. Fafard is a member of the Quebec Bar. He also holds an MBA from HEC Montréal.

About Insurance Bureau of Canada

Insurance Bureau of Canada (IBC) is the national industry association representing the majority of Canada's private home, auto and business insurers. The organization offers various services to consumers to inform and assist them when purchasing insurance or making a claim. For all other information, please visit our website: <https://bac-quebec.qc.ca/en/>

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